

## PRESS RELEASE

### The Touch of Italian Style

For the eighth time in a row, a cherry picked selection of the best Italian elements of the hospitality sector exhibited under the umbrella name of **Italian Contract 4 Hospitality Design (IC4HD)** at **Hospitality Design Expo 2018** – the most important trade show for the segment on the US market.

**Architectural firms, designers, contractors, developers, owners and purchasing offices of hotels, restaurants, cruise ships, casinos and residences** visited the fair both to **check out the latest products** presented by the exhibitors and to **show the projects in their pipelines**.

Thanks to **the excellent position on the two main corridors** and to the **intense promotional activities** prior and during the show the Italian Pavillion was visited by important architects and designers.

This year, IC4HD presented the **record number of 13 companies** participating in HD Expo: from outdoor furniture with **Varaschin** and **Il Giardino di Legno** to seating with **Elledue**, from carpet and rugs with **Loloey** to minibars with **Indel B**. From wall covering mosaics with **Mosaico Digitale** to floor and wall covering marble with **Marmi Faedo**, up to the 6 ceramics companies: **Atlas Concorde**, **Caesar Ceramiche**, **Cooperativa Ceramica d'Imola**, **Lea Ceramiche**, **Marca Corona** and **Mirage**.

Each company shown some news, embodying the best of Made in Italy for **Elegance, Reliability, Expertise, Style** and **Technique**.



ATLAS CONCORDE – 3D Stars



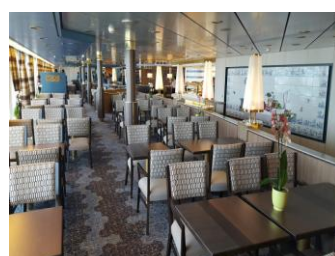
CAESAR CERAMICHE - Autore



CERAMICHE MARCA CORONA - Elemento



COOPERATIVA CERAMICA D'IMOLA – Tube



ELLEDUE - Brunico



IL GIARDINO DI LEGNO – Saint Tropez Collection



INDEL B - Flyingbar



**LEA NORTH AMERICA – Next One**



**LOLOEY – Alex Woogmaster Collection**



**MARMI FAEDO – Grolla Marble**



**MIRAGE - Jewels**



**MOSAICO DIGITALE – Temptation Hotel by Karim Rashid**



**VARASCHIN – Emma armchair by Monica Armani**

Keep following the highly appreciated blog [www.ic4hd.com](http://www.ic4hd.com) that in the upcoming weeks will propose news, facts and figures about the 2018 edition... in preparation to the 2019 one! And that's not all: ic4hd companies can be followed also on [Instagram](#), [Facebook](#) and [LinkedIn](#)!

Arrivederci in Las Vegas from May 15<sup>th</sup> to 17<sup>th</sup> 2019!

The blog [www.ic4hd.com](http://www.ic4hd.com) is a tank of information and visuals for journalists architects, designers and professionals. Please contact us at [contract@lanariassociates.com](mailto:contract@lanariassociates.com) for any further information or high res images you may require.