



Milan, May 19, 2017

For the seventh time a selection of the best Italian companies in the hospitality sector exhibited under the umbrella name of **ItalianContract4HospitalityDesign** (ic4hd) at **HD Expo** – the most important trade show for the segment on the US market.

The expo took place **from May 3rd to 5th** at the Mandalay Bay Convention Center in **Las Vegas** and registered an important increase in the number of specialized visitors. 2017 edition attendance was just over 11,500 visitors coming from 60 different countries with a total of 865 exhibiting companies.

Architectural firms, designers, specifiers, contractors, developers, owners and purchasing offices of hotels, restaurants, cruise ships, casinos and residences visited the fair both to check out the latest products presented by the exhibitors and to show the projects in their pipelines.

Thanks to **the excellent position on the two main corridors**, and to the **intense promotional activities** prior and during the show ItalianContract4HospitalityDesign was visited by important architects, designers and specifiers.

All the Italian Contract proposals stirred up great attention and enthusiasm: from seating with **Tirolo Sedie** to minibars with **Indel B**, from carpet and rugs with **Loloey** to stone flooring and wall coverings with **Lithos Design**, from wall covering mosaics with **Mosaico Digitale** to wood flooring with **Stile Società Cooperativa**, up to the 5 ceramics companies **Atlas Concorde**, **Cooperativa Ceramica d'Imola**, **Lea North America**, **Marca Corona** and **Mirage**.

Each company shown some news, embodying the best of Made in Italy for high quality and design.



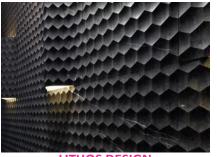
ATLAS CONCORDE Marvel Stone



LEA CERAMICHE -Type 32 Slimtech (designed by Diego Grandi)



COOPERATIVA CERAMICA D'IMOLA Genus



LITHOS DESIGN Le pietre incise



INDEL B Flyingbar



LOLOEY Kirk Nix collection (designed by Kirk Nix)







CERAMICHE MARCA CORONA 4D



MIRAGE Rêve



MOSAICO DIGITALE 1 Mac Stopa



STILE SOCIETA' COOPERATIVA Contemporary collection



TIROLO SEDIE Camelia

Keep following the highly appreciated blog <u>www.ic4hd.com</u> that in the upcoming weeks will propose news, facts and figures about the 2017 edition... in preparation to the 2018 one!

And that's not all: ic4hd companies can be followed also on the social networks <u>Facebook</u>, <u>Twitter</u> and <u>LinkedIn</u>! ! So, don't miss the **countdown to HD Expo 2018** both on the show website and on ic4hd blog and **Arrivederci in Las Vegas from May 2nd to 4th 2018**!

The blog is a tank of information and visuals for journalists. Please contact Eleonora Carraro <u>press@lanariassociates.com</u> for any further information or high res images you may require.